

PREMIUM MALTODEXTRIN-FREE | CLEAN LABEL | RICH IN DIETARY FIBRE

Real Fruit. Real Fibre. Real Benefits.

www.wellmonk.in

**100%
REAL FRUIT**
NOTHING
ARTIFICIAL

PRODUCT DESCRIPTION

Wellmonk® BerryPro™ SB-73 is a premium maltodextrin-free spray dried strawberry powder made from carefully selected strawberry puree and dietary fibre (PHGG).

The product delivers authentic strawberry flavour, vibrant natural red colour, excellent solubility and high dietary fibre while preserving the natural goodness of strawberry.

It is specially developed for functional foods, beverages, nutraceuticals, clean-label applications and health formulations.



TYPICAL PHYSICAL & CHEMICAL CHARACTERISTICS

Parameter	Specification
Appearance	Fine free-flowing pink to reddish powder
Colour	Characteristic strawberry red
Odour	Characteristic fresh strawberry
Taste	Characteristic strawberry
Moisture	≤ 4.0 %
Water Activity (Aw)	≤ 0.30
pH (10% solution)	3.2 – 3.8
Acidity (as Citric Acid)	2.5 – 4.5 %
Solubility	Good to Excellent
Bulk Density	0.35 – 0.60 g/ml
Particle Size	≥ 95% through 40 mesh
Dietary Fibre	Approx. 35 – 40 %
Fruit Solids	Approx. 73 %
Anthocyanins	Naturally occurring (batch dependent)



NUTRITIONAL INFORMATION (APPROX.)

	Per 100 g
Energy	280 – 300 kcal
Protein	2 – 4 g
Total Fat	< 1 g
Carbohydrate	50 – 60 g
Total Sugars	Naturally occurring
Added Sugar	Nil
Dietary Fibre	35 – 40 g
Sodium	< 100 mg

MICROBIOLOGICAL STANDARDS

Parameter	Specification
Total Plate Count	< 10,000 cfu/g
Yeast & Mold	< 100 cfu/g
Coliform	< 10 cfu/g
E. coli	Absent/g
Salmonella	Absent / 25 g

KEY BENEFITS

- ✓ 100% REAL STRAWBERRY – NOTHING ARTIFICIAL
- ✓ MALTODEXTRIN-FREE – CLEAN & SIMPLE INGREDIENTS
- ✓ HIGH DIETARY FIBRE (PHGG) – SUPPORTS GUT HEALTH
- ✓ EXCELLENT SOLUBILITY – EASY TO MIX & USE
- ✓ RICH IN NATURAL ANTIOXIDANTS & PHYTONUTRIENTS
- ✓ VIBRANT NATURAL RED COLOUR – NO ARTIFICIAL COLOURS
- ✓ LOW MOISTURE & WATER ACTIVITY – LONG SHELF LIFE
- ✓ IDEAL FOR FUNCTIONAL FOODS, BEVERAGES & NUTRACEUTICALS
- ✓ VEGAN FRIENDLY – PLANT BASED INGREDIENT
- ✓ CONSISTENT QUALITY – BATCH TO BATCH



PACKAGING

- 20 kg Food Grade HDPE Drum with PE liner
- Moisture barrier laminated bags
- Other pack sizes available on request



STORAGE

- Store in a cool, dry and hygienic place.
- Temperature below 25°C
- Protect from moisture
- Protect from direct sunlight
- Keep container tightly closed after opening.

SHELF LIFE

**18-24
MONTHS**

when stored under recommended storage conditions.

APPLICATIONS



*Subject to applicable regulations.

RECOMMENDED USAGE LEVEL

Application	Dosage
Beverage	5 – 15%
Dairy	2 – 8%
Bakery	2 – 10%
Ice Cream	2 – 8%
Nutraceuticals	As per formulation

MANUFACTURED & MARKETING BY

Pellagic

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